Living Lab on Artificial Intelligence: the role of co-creation

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AI LL Final Event
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Living Lab on Artificial Intelligence: the role of co-creation

- Why co-creation?

- Why a living lab?

- Would we do it again?

Living Lab on AI: Why co-creation?

- <u>What we wanted</u>: high alignment of our efforts with the interests of **public administrations and other stakeholders**

- Big questions:

  - Whom to involve?

  - What are their needs?

  - How can we reach them?
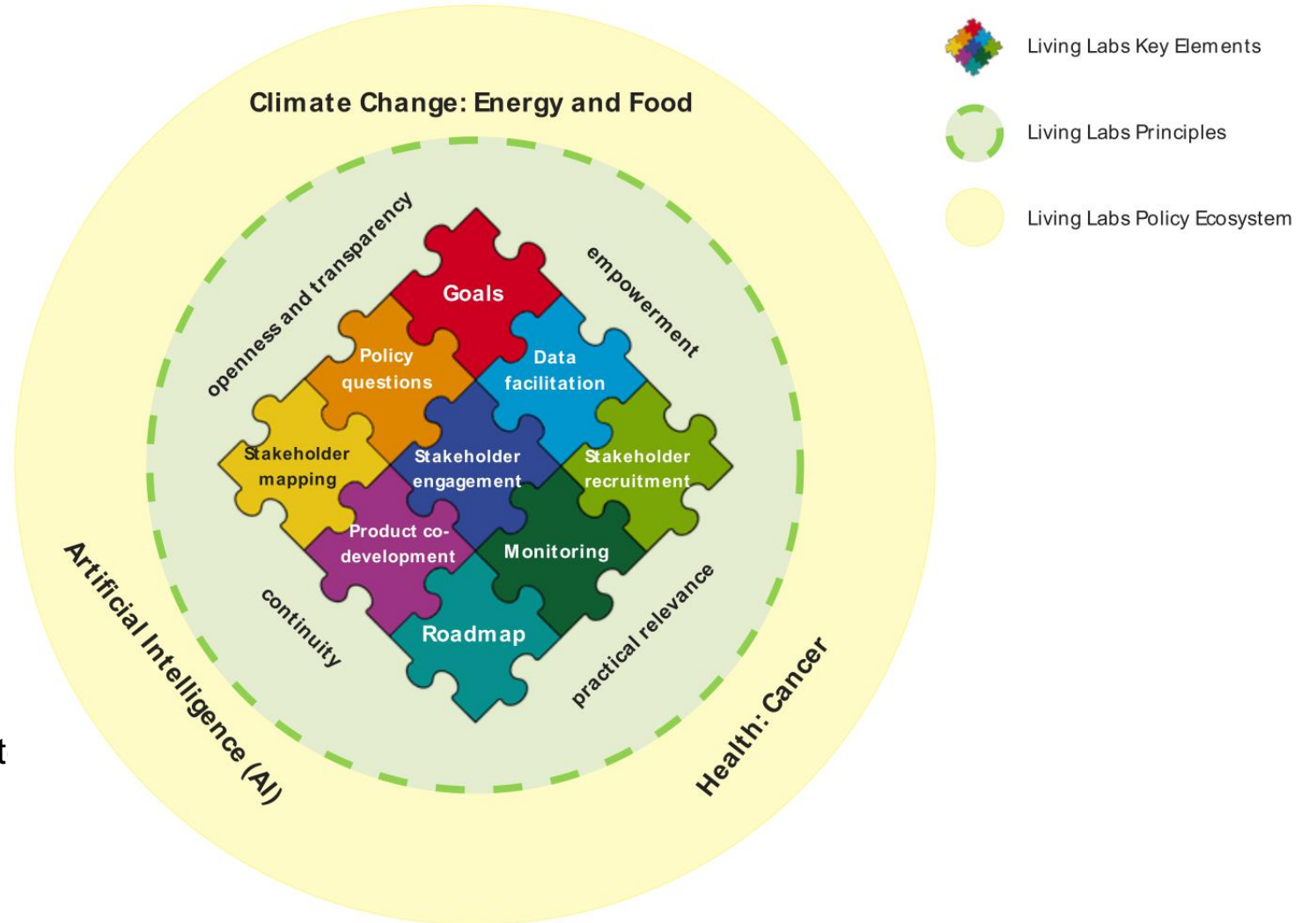
  - How can we align our efforts?

Living Lab on AI: Why living labs?

- The thematic relevance of AI was a no-brainer

- Why a living lab approach?

  - provided a setting for collaborative innovation,

  - a collaborative platform for research, development, and experimentation;

  - product and service innovations for real-life contexts

  - based on community-building activities

Living Lab on AI: would we do it again?

- ## Yes …

- to tackle complex challenges involved

- … (a small) *but* …

- in hindsight, a pop-up living lab
  - because it's more dynamic,
  - shorter-lived,
  - more suitable for a project cont

Living Labs Key Elements

Living Labs Principles

Living Labs Policy Ecosystem

Climate Change: Energy and Food

openness and transparency

empowerment

Goals

Policy questions

Data facilitation

Stakeholder mapping

Stakeholder engagement

Stakeholder recruitment

Product co-development

Monitoring

Roadmap

continuity

practical relevance

Artificial Intelligence (AI)

Health: Cancer

Thank you very much!

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